



— 15<sup>TH</sup> ANNUAL —  
2024 *St. Petersburg*  
*Classic Regatta*  
The Regatta for  
Good Old Boats  
OCTOBER 19, 2024

BENEFITING

 **Neighborly**  
SENIOR CARE NETWORK

**MEALS on WHEELS®**  
PINELLAS COUNTY

# *In the Know*

## WHEN... WHERE... WHO...



**WHEN:** October 18-20, 2024

**WHY:** To raise awareness and funds to support **Neighborly Senior Care Services**.

This event has made a HUGE impact in supporting our Meals on Wheels program for the past 14 years! Boaters from across the region have fun in the sun while racing in their one-of-a-kind classic boats. **Each year this event attracts a diverse and fast-growing fan base.**

All across Pinellas County, Neighborly's dedicated volunteers and staff delivered nutritious meals and encouragement to at-risk seniors last year. Our services allow clients to maintain their independence and avoid premature institutionalization. There are presently 800 vulnerable seniors on our waiting list. Sponsorship dollars help us to offer them services.

**WHO:**

**Here's What Florida Seniors Say About This Service\***

81% | Meals on Wheels improves my health

92% | Enables me to remain living at home

90% | Makes me feel more secure

Join us in this fun and action-packed race with other compassionate advocates and community stakeholders who know how to party with a purpose! Come and mingle with skippers and their crews.



Scan QR  
for more  
information






















































**Friday, October 18 | 4:00 - 7:00 PM**  
Welcome to Skippers - "Check-in Social" at SPYC

**Saturday, October 19**  
11:30 AM Parade of Boats  
12:00 PM Sponsor boat boarding  
12:30 PM **(Sharp)** Anchor Up for Sponsor boat  
1:00 PM First Warning  
4:30 PM Auction Item Review & Cocktails  
5:00 PM After Party & Awards

\*Source: Meals on Wheels of America



# Sponsorship LEVELS

							SPECIALTY	
	\$10,000 Presenting	\$5000 Yacht	\$3,500 Fleet	\$3,500 Classic	\$2,000 Sailing	\$500 Get Your Feet Wet	\$3000 T- Shirt Deadline 9-23-24	\$2,500 Sunscreen Deadline 9-23-24
Welcome remarks at Social and After Party								
Booth & banner display opportunity at Social and After Party								
VIP invitation to the sponsor boat party on Tampa Bay during the race	 4 Tickets	 2 Tickets	 2 Tickets	 2 Tickets			 2 Tickets	 2 Tickets
Ad space in commemorative program circulated to Tampa Bay area sailors.	 Center Spread or Full Page*	 Full Page*	 Half Page	 Half Page	 Quarter Page	 Listing	 Quarter Page	 Quarter Page
Social Media Acknowledgments	 Dedicated	 Dedicated	 Dedicated	 Dedicated			 Dedicated	 Dedicated
Logo on event collateral (Based on date of commitment)	 Prominent					 Listing		
Tickets to After Party	 10	 8	 4	 4	 2	 2	 2	 2
Event shirts with logo	 10	 8	 4	 4	 2	 1	 2	 2
Class trophy presentation at awards banquet								

\*Full page ads requesting inside front or back of program reserved in order of commitment

**FLEET SPONSORSHIPS:** Available to the Marine Industry ONLY.

To purchase a sponsorship  
or for more information contact  
**Susan McIntyre, Director of Development**  
[smcintyre@neighborly.org](mailto:smcintyre@neighborly.org)  
727-573-9444 x3160

INTERESTED IN A DIFFERENT LEVEL  
OF INVESTMENT? LET US KNOW

## ADS SIZES

Width x Height (+ Bleed)  
Please include 1/8th" Bleed

1/4 page | \$300  
4" x 5.5"

1/2 page | \$600  
8.5" x 5.5"

Full PAGE | \$1,000  
8.5" x 11"

Please build your ad with .7"  
margins to accommodate the  
bleed and flexible placement.

If ads aren't sized properly,  
we reserve the right to  
proportionately shrink  
the ad to fit the space.

# Ad Opportunities

## COLLECTABLE, FULL-COLOR, COMMEMORATIVE BROCHURE

All attendees will receive a beautiful full-color commemorative program. Additional copies are distributed to sponsors and Florida yacht clubs. Ad space available for stand-alone purchase.

Ads are full-color and include digital runs on social channels.

Formats Accepted:

**High Resolution JPG, PNG, PDF @300 dpi**

Naming Convention of file: Include your business name + the ad size.

EG: My Company Name\_quarter page.pdf

**Logos:** (Due at time commitment)

Vector file, or high resolution (300dpi) transparent background PNG. Please provide horizontal, stacked and reverse (white) versions if available.

Please **submit files** to: [mstewart@neighborly.org](mailto:mstewart@neighborly.org)



Scan QR for more  
information

**DEADLINE FOR ALL ARTWORK - SEPTEMBER 27, 2024**

*"Caring..."*  
is at the Center  
of All We Do"

 **Neighborly**  
SENIOR CARE NETWORK

**MEALS ON WHEELS®**  
PINELLAS COUNTY

Thank you!  
FOR YOUR COMMITMENT TO



All across Pinellas County, Neighborly's dedicated volunteers and staff work with at-risk seniors. Our services allow clients to maintain their independence and avoid premature institutionalization. We thank you for your support.

All to benefit...



- ☐ \$10,000 Presenting
- ☐ \$5,000 Yacht
- ☐ \$3,500 Fleet
- ☐ \$3,500 Classic
- ☐ \$3,000 T-shirt
- ☐ \$2,500 Sunscreen
- ☐ \$2,000 Sailing
- ☐ \$500 Get Your Feet Wet
- ☐ Custom Gift \$ \_\_\_\_\_

### AD Space *if not already included*

- ☐ 1/4 page \$300
- ☐ 1/2 page \$600
- ☐ Full page \$1,000

DEADLINE  
FOR AD  
ARTWORK  
SEPTEMBER  
27TH

### GRAND TOTAL

\$ \_\_\_\_\_

## PAYMENT INFORMATION

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to:  
**Neighborly Care Network, Inc.**

Mail to:  
**13945 Evergreen Avenue, 4th Floor  
Clearwater, FL 33762**

For Office Use ONLY:

Comm Rec \_\_\_\_\_

Invoice Date \_\_\_\_\_

Payment Rec \_\_\_\_\_

**FOR QUESTIONS** or if you prefer EFT, please forward appropriate documents to:  
Susan McIntyre, Development Director  
[smcintyre@neighborly.org](mailto:smcintyre@neighborly.org) | (727) 573-9444 X3160

A COPY OF THE OFFICIAL REGISTRATION (CH553) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (1-800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Registration under Pinellas County ordinance. For information, call the County Department of Consumer Affairs, 727-464-6200.





## IT'S ABOUT

The Good Old Boat Regatta, the alias of the St Petersburg Classic Regatta, debuted in January 2010. It was based on a novel idea, restricting entries to boats 20 or more years old. These are the boats you see today in every marina in the US. Some are true classic vessels older than any of us and gracing the pages of wooden boat magazines. The vast majority are modern classics born in the 60s when fiberglass revolutionized boat building. These plastic fantasies are the boats we first learned to sail. Boats made by Catalina, Morgan, Irwin, Ericson, Tarten, C&C, Pearson and many more builders too numerous to list. The event was the brainstorm of the St Petersburg Sailing Association. Apparently it was a good idea, limiting the event to boats 20 years or older, because 70 boats showed up for the inaugural event. Within a few years the regatta became a dedicated fund raiser for the Meals on Wheels program, St Petersburg Yacht Club became a co-host of the event and our local businesses have stepped in to sponsor this annual event.

2024 marks the 15th year of the Classic Regatta. To date the total contribution raised by the Classic Regatta for Meals on Wheels is now over \$260,000. That's something to make your heart sing. So why has this event worked so well? That's easy, it's the boats. What could be more enticing than spending a day in a classic boat while admiring all of the other fine vessels out on the bay, partying afterwards with the finest of all people (boaters), and heading back home with a warm feeling in your heart because you've just helped raise a boat load of money for a very worthy cause. It's all about the boats and the people who love boats and helping a worthy cause.

## *the Boats*

“  
The total contribution raised  
over the years by the  
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”

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### So why has this event worked so well?

That's easy, it's the boats. What could be more enticing than spending a day in your old boat while admiring other fine vessels, partying afterward with the finest of all people (boaters), and the warm feeling in your heart after raising a boatload of money for a very worthy cause.