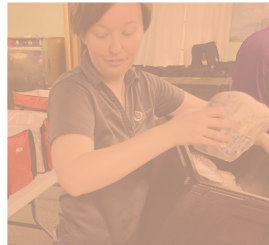


*“Caring...”*

is at the Center  
of All We Do”



**Neighborly**

SENIOR CARE NETWORK

2022 ANNUAL REPORT



# Neighborly

SENIOR CARE NETWORK

Adult Day Centers  Nutrition  Transportation  Volunteer

Dear Neighbors,

Growing up, many of us may have cut an older neighbor's lawn, maybe shoveled their drive in the winter, or brought them dinner after a hospital stay. That's what neighbors do.

57 years ago, a small group of people, neighbors really, got together because they recognized that a growing number of their neighbors had nobody to check on them. When these neighbors came calling, they noticed that they did not have adequate food.

As the Meals on Wheels provider for Pinellas County and with the help of over 1,000 volunteers each year, Neighborly provides home-delivered meals and friendly visits, enabling seniors to remain independent and stay in their homes. Neighborly provides three convenient adult day programs for those seniors that are unable to be home alone providing peace of mind for caregivers. For seniors looking for social activities, Neighborly has eight Senior Cafes where a nutritious lunch is only one of the benefits. Along with these services, we also offer transportation to these programs, medical appointments and food shopping.

A return to pre-pandemic funding levels has sent us back to waiting lists. Today, the wait list for home-delivered meals has swelled to 1,400 seniors. Our Adult Day Centers, particularly beneficial for those with various dementias, have a wait list of over 100. Our monthly door-to-door trips have been reduced from 8,000 to 4,000.

Our annual report focuses on the real stories of the impact our services have on home-bound seniors, families, and caregivers. We are shining a light on the support we receive from local companies, churches, municipalities and individuals. We are highlighting achievements from the past few years and sharing a few strategies to help address funding shortfalls. Yet, for as much as Neighborly does, there are currently 2,000 of our senior neighbors waiting and hoping someone will check on them and "deliver" hope.

Neighborly is making a push to our community, to you, not only to help sustain what we've been doing, but to help find ways to provide our desperately needed services to those waiting and keeping the faith. Can you join us?



David Lomaka  
Executive Director

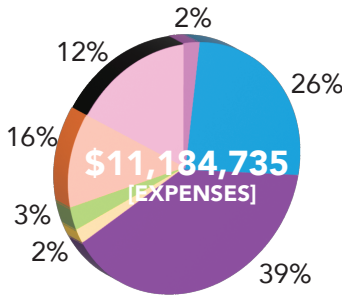
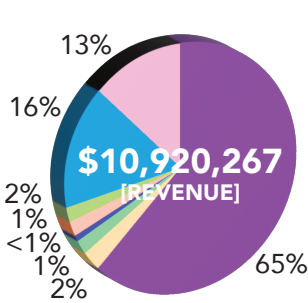


A. Brooke Miranda  
Board Chair

In 2020 Neighborly began a process to reduce \$6 million in operational overhead. Over the course of the next two years we will have attained that goal...creating a net addition of \$720,000 annually.

## Recent Highlights

1. Sold building
2. Opened 4 new dining sites and 2 new adult day centers
3. Launched new organizational branding and new website
4. Doubled volunteer force
5. Secured \$3.2 million in state funding
6. Never missed a day of service\* - even in pandemic  
(\*Except during the hurricanes)
7. Secured \$1.8 million in CARES during pandemic



### REVENUE

- FED/State
- Pinellas County
- City of St. Petersburg
- Other Municipalities
- Corp Grants
- Contributions
- In-Kind
- Other Revenue

### EXPENSES

- Fuel (Up 100% in 2 years)
- Raw Food (Increased \$5.00 over 10 Years)
- Personnel
- Vehicle Maintenance
- Insurance
- In-Kind
- Other

No increase in federal funding over the past 10 years, no annual cost of living increase, and nothing to address inflation.

### FUNDERS AND SPONSORS

- American Woodmark Corp
- Bayfront Health
- Colen Foundation
- Goodrich Wealth Planning
- Humana
- Pinellas Community Foundation
- P3 Healthcare
- PNC Foundation
- Publix Super Markets Charities
- Raymond James
- Senior Citizens Services Fund
- St. Petersburg Sailing Association
- St. Petersburg Yacht Club
- Truist
- Valley Bank
- Van Middlesworth & Company
- Walmart
- WellMed

### PINELLAS COUNTY & THE MUNICIPALITIES

We thank them for understanding the need for services Neighborly provides to their seniors

- City of Dunedin
- City of Indian Rocks Beach
- City of Largo
- City of Oldsmar
- City of Pinellas Park
- City of Safety Harbor
- City of Seminole
- City of South Pasadena
- City of St. Pete Beach
- City of St. Petersburg
- Town of Redington Beach

### FAITH PARTNERS

- St. Petersburg First United Methodist Church
- First Presbyterian Church of Dunedin
- First Presbyterian Church, St. Petersburg

### BOARD OF DIRECTORS

- A. Brooke Miranda**  
Chair  
SEDCO
- Jeremy Bailie**  
Vice Chair  
Weber, Crabb & Wein, P.A.
- Neil Brickfield**  
Secretary/Past Chair  
Pinellas County  
Housing Authority
- Chuck Cantanese**  
Treasurer  
PNC Bank
- Michael Audino**  
USF
- Jim Barge**  
SP6
- Eric Beck**  
Bouchard Insurance/  
MarshMcLennan
- Dr. Farhan Malik**  
Johns Hopkins  
All Children's Hospital
- Julius Nasso**  
Red Apple Group
- John Wiethorn**  
Volunteer

Term ended January 2023

- Sunny Dingman**  
Colen & Wagoner P.A.
- Gershom Faulkner**  
G. Faulkner & Associates
- Chau Nguyen**  
Source Real Estate

### LEADERSHIP

- David Lomaka**  
Executive Director
- Jenni White**  
Finance Director
- Anita Frankhauser**  
Nutrition Director
- Maribeth Braden**  
Adult Day Services Director
- Cesar Fernandez**  
Transportation Director
- Susan McIntyre**  
Development Director

### SPECIAL THANKS TO OUR PARTNERS



For a full list of funders and partners please visit our website.

# 35,867 - Hours of Service at Adult Day Centers

**Neighborhood Adult Day Center** - Our team of dedicated professionals provide compassionate care, nutritious meals, and enriching activities to keep seniors active, social and engaged.

“Kate” was hesitant about attending our Adult Day Center but wanted to help her primary caregiver, her daughter. Working full time, her daughter was increasingly concerned about leaving mom home alone. She would leave prepared meals but would return home to find very little had been eaten. When she contacted us “Kate’s” arm was in a sling and suffered from shoulder pain due to a fall when she was home alone.

Used to living an active lifestyle, a member of many clubs, her daughter felt that going to our center could help lift mom’s spirits,

give her people to talk with and a reason to get up and dressed.

In the first few visits, you could see she was more comfortable, arriving smiling and happy to be there. One year later and she participates in all the activities and encourages her peers, some clients call her the “center cheerleader”. “Kate” comes in feeling like this is her “job”, her purpose. Her daughter is so grateful for our services ...she has her mom back.

*“Because I now have help caring for my wife I can enjoy golfing with my buddies again.”*

— A SPOUSE

At just \$11 an hour our program costs on average 1/3 that of private in-home care.

Improved quality of life through nutrition, health, social connection, self-esteem and dignity

- Opportunities for friendship and decreased feelings of loneliness
- Nutrition counseling
- Supervised environment with medical monitoring
- Activities that include individuals who are challenged with physical, mental or cognitive limitations
- Therapeutic activities to improve strength and abilities



*“Betty” lives alone and attends our Adult Day Center five days a week. She was having symptoms that concern the nursing staff and verbalizing chest pain but she did not want to go to the hospital. She was encouraged by staff to go and it turns out she was in the middle of a cardiac arrest.*

**3 LOCATIONS TO MEET THE NEEDS OF WORKING CAREGIVERS AND FAMILIES**

## Adult Day Centers...

ONE DAY AT A TIME

# 629,121 - Meals Served

**We are committed** - Helping our most vulnerable live nourished, independent lives by providing one-on-one Nutrition Counseling, congregate dining sites in neighborhoods throughout Pinellas County, and home-delivered meals.

During her initial assessment, client “Catherine” was referred for nutrition counseling for malnutrition stemming from weight loss, but upon visiting her, the dietitian discovered that she had an eating disorder that she struggled with all her life and had not been treated for. The dietitian made a referral for mental health counseling and follows up regularly on balanced eating.

1,346 seniors are currently on our waiting list for home delivered meals.

Cost and demand increased while funding has returned to pre-pandemic levels.

*I'm eating now and gaining weight, 19 lbs. I am healthier. It's a lifesaver.*

— A SENIOR CLIENT

*I'm saving money and time, giving me more time to take care of my husband. Love having this program.*

— A SPOUSE

*Her health has improved. She is making better choices and options. Loves the personal connection and independence of going to her own door and having a conversation during the day.*

— OUT-OF-TOWN FAMILY MEMBER

*If it weren't for MOW, I wouldn't be here today. A year ago, I fell and the MOW driver called 911 because I couldn't get up.*

— A MEALS ON WHEELS CLIENT

## NEIGHBORLY'S SENIOR CAFES ... A FUN LUNCH\* AND SOCIAL EXPERIENCE



Hear more from a Neighborly client and how Meals on Wheels has helped.

Click QR code to a special Bay News 9 story on Neighborly.



## MEALS on WHEELS®

### PINELLAS COUNTY

Preliminary data suggested a senior who receives daily-delivered meals\* experiences the greatest improvements in health and quality of life compared to a senior who receives frozen, weekly-delivered meals or no meals at all. *This is just one outcome from the study Neighborly is in with Brown University's Center for Gerontology and Healthcare Research.*



\*Our meals provide at least 1/3 of the nutrition needs of an older adult.

*Nutrition...*

ONE MEAL AT A TIME



# 76,559 - Trips Provided to Seniors

**Transportation Services -** Mobility can have a significant impact on seniors, particularly those who may have mobility or health issues.

## 98% SATISFACTION

FOR OVER TEN YEARS, NEIGHBORLY'S TRANSPORTATION PROGRAM IS AVERAGING A 98% SATISFACTION SCORE BY OUR CLIENTS AND PASSENGERS.

Neighborly's reliable transportation helps seniors maintain independence, access medical care, and engage in social activities. Without it, our seniors would be more isolated and have difficulty accessing critical life-saving and essential services.



*Transportation allows us independence and freedom.*

— SENIOR CLIENTS

*All the drivers are very courteous and helpful, so are the people who answer the phone. I'm so very blessed by your service. I don't know what I'd do without it.*

— A WEEKLY RIDER



The need for transportation is only outpaced by the rise in costs. With current funding levels Neighborly will take 24,000 fewer trips this year.



Our transportation team has taken a proactive approach by re-imagining our fleet. Decommissioning older vehicles at a faster rate and investing in modern, more fuel-efficient vehicles is just one of the strategic changes we are making to help save costs.



**WE PICK UP WHERE PUBLIC TRANSPORTATION AND RIDE SERVICES FAIL FOR THIS POPULATION... OUR DRIVERS ARE TRAINED TO ASSIST SENIORS IN AND OUT OF THE VEHICLE. WE GO DOOR TO DOOR SO THEY DON'T HAVE TO FIGURE OUT HOW TO GET TO AND FROM A BUS STOP. OUR VEHICLES ARE WHEELCHAIR AND OTHER MOBILITY-CHALLENGED FRIENDLY.**

# Transportation...

ONE RIDE AT A TIME



# 41,626 - Volunteer Hours

"A knock at the door might not seem like a big deal to many of us. But, to a homebound senior, it could signal the arrival of the only person they might see all day or all week long. It brings hope. It brings health. It brings the nutrition and care that will completely make their day. A knock from Meals on Wheels can even save lives." Meals on Wheels America



*It's the joy I see... the eyes light up and the smiles. Everything in the world changes when people look up and see a familiar face that takes 30 seconds to say 'hi, how are you' when delivering a meal."*

- COUNCILOR THOM BARNHORN,  
CITY OF SEMINOLE AND ANNUAL  
NEIGHORLY COMMUNITY CHAMPION



A Volunteer was delivering a meal to "Richard" when he said to cancel them from the program because he would not need the meals anymore. The volunteer delved deeper, assuming the client might be moving, but instead discovered the client was contemplating suicide and told the volunteer he wouldn't be around for much longer. Neighborly's assessment team was immediately alerted by the concerned volunteer. The police were called and they sent a social worker and officers every few hours to check in on him. The client (*Richard*) thanked the volunteer and Neighborly staff profusely for saving his life.

**GET INVOLVED**  
Deliver Meals  
Adopt a Route  
Transportation to  
Critical Appointments  
Join our advocacy efforts  
Find more ways you can  
#beneighborly,  
[Neighborly.org](https://www.neighborly.org)



## Volunteering...

ONE HOUR AT A TIME



# Neighborly

## SENIOR CARE NETWORK

### Main Office

13945 Evergreen Ave. | 4th Floor  
Clearwater, FL 33762

727-573-9444 | Neighborly.org

**#BENEIGHBORLY...**  
You make a difference  
one life at a time

Pinellas County  
population 984,054

34% (335,442)  
are Seniors - 60+

88% (296,154)  
Live at poverty or below level

28% (93,795)  
Isolated or Living alone

*13 Locations across Pinellas County...*

## NEIGHBORLY SENIOR CAFES & MEAL ON WHEELS DISTRIBUTION SITES

### CLEARWATER

North Greenwood Recreation  
& Aquatic Complex  
900 N. Martin Luther King Jr. Ave.

### PALM HARBOR

Pleasant Valley  
Baptist Church  
1700 Klosterman Rd.

### SEMINOLE

Lake Seminole  
Presbyterian Church  
8505 113th St.

### DUNEDIN

Palm Lake Village Senior Cafe  
1515 County Rd. 1

### PINELLAS PARK

Crystal Lakes Manor  
4100 62nd Ave. N.

### SOUTH ST. PETERSBURG

Enoch Davis Center  
1111 18th Ave. S.

### GULFPORT

Gulfport Senior Center  
5501 27th Ave. S.

### SAFETY HARBOR

Distribution  
Center ONLY

### ST. PETERSBURG

Sunshine Center  
330 5th St. N.

## ADULT DAY CENTERS

### LARGO

Largo Adult Day Center  
11095 131st St.

### PALM HARBOR

Sunny Harbor Day Center  
1015 Omaha Cir.

### ST. PETERSBURG

Evergreen Adult Day Center  
2601 54th Ave. S.



**VISIT OUR WEBSITE**



*"Get Social with Us"*