

Mission

Improved health, wellness, and independent living for individuals and families.



2022 ANNUAL PARTNERSHIPS

The benefit of aligning your brand with us gives you the opportunity to build relationships with our team and our seniors. In turn, your investment will enhance our programming and the wellness of our clients.

“In a dark time of Covid-19, Neighborly and MOW have been a blessing for me. I’m able to talk with someone on a daily basis.”



“ I am 98 years old and I depend on your services very much and I am very happy to be a part of Meals on Wheels. ”



Neighborhood Senior Cafes

Clients enjoy nutrition and vital socialization at all of our Senior Cafes in Pinellas County. Diners share a variety of fun activities such as karaoke, speakers, group exercise, outings, and more. Activities start at 11:00AM. Lunch is served at noon.

Diners also receive no-cost nutrition and wellness education as a perk of being a member of the Senior Café.



MEALS on WHEELS
PINELLAS COUNTY

Meals on Wheels

Our Meals on Wheels program served over 500,000 nutritious home-delivered meals in the last year. Just as important is the reassurance and encouragement our volunteers offer, too.

“ Helped to be able to eat, to stay out of assisted living and the socialization with the drivers who come every day. Thank you so very much!! ”



“ *I used your services for several months when I broke my ankle and couldn't drive. I really appreciate your services.*

It was so helpful to have transportation to my doctor appointments. Thank you. ”

Adult Day Centers

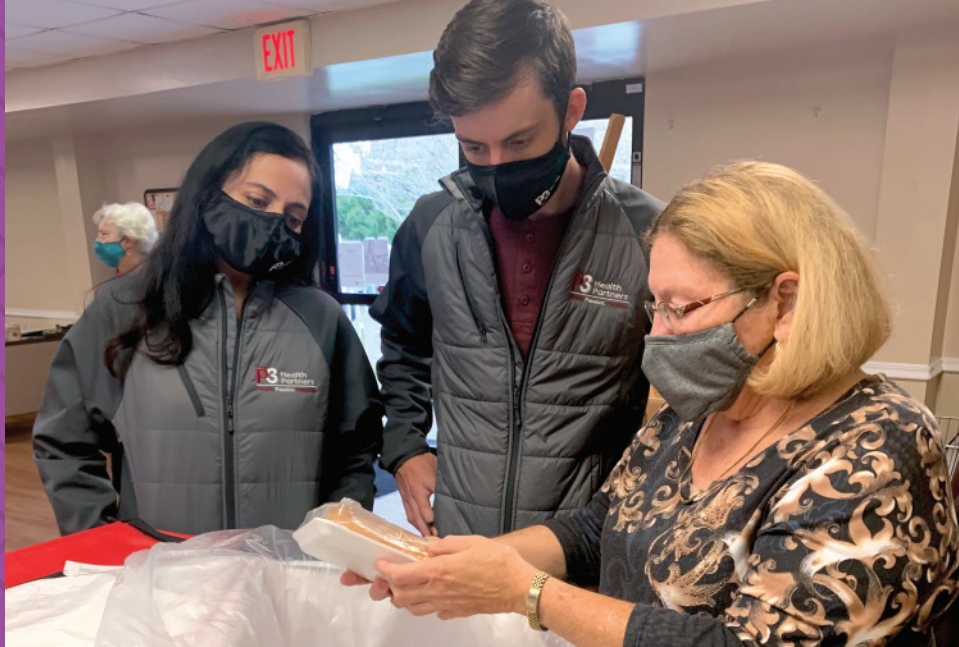
Neighborly Adult Day Centers provide quality day services for seniors with physical or memory-related disabilities. Our centers offer seniors a warm and friendly atmosphere managed by a licensed healthcare staff who provides a safe, supervised environment each day.

This support, coupled with a customized care plan, often allows seniors to live safely at home with their family caregivers. Participants attend anywhere from 1 to 5 days a week based on their needs.

Transportation

To reduce social isolation and maintain independence, Neighborly provides trips to medical facilities, adult day care centers, Senior Cafes, and grocery stores in specially equipped vehicles. Our screened drivers are known for treating our clients with patience and kindness.

Ask us how our services can support your employees in their caregiving roles!



The month of March mobilizes hundreds of local Meals on Wheels programs across the country to reach out to their communities and build the support that will enable them to serve America's seniors all year long. Neighborly's annual March for Meals celebration gives businesses, organizations, governments and volunteers a public opportunity to support homebound seniors and advocate for the wellness and independence of our older neighbors in Pinellas County.



The St. Petersburg Sailing Association and the St. Petersburg Yacht Club annual classic regatta

The St. Petersburg Sailing Association's Annual St. Petersburg Classic Regatta has supported our Meal on Wheels program for over 10 years. Boaters from across the region spend the day cruising one-of-a-kind classic yachts while supporting our mission to assist seniors in Pinellas County.



A Neighborly History

Since 1966 Neighborly has served the elderly with ever-expanding programs to “improve health, wellness, and independent living for individuals and families”. During that time, we have served over 33 million meals, offered 10 million hours of Adult Day Care, and driven over 11 million seniors to locations throughout Pinellas County.

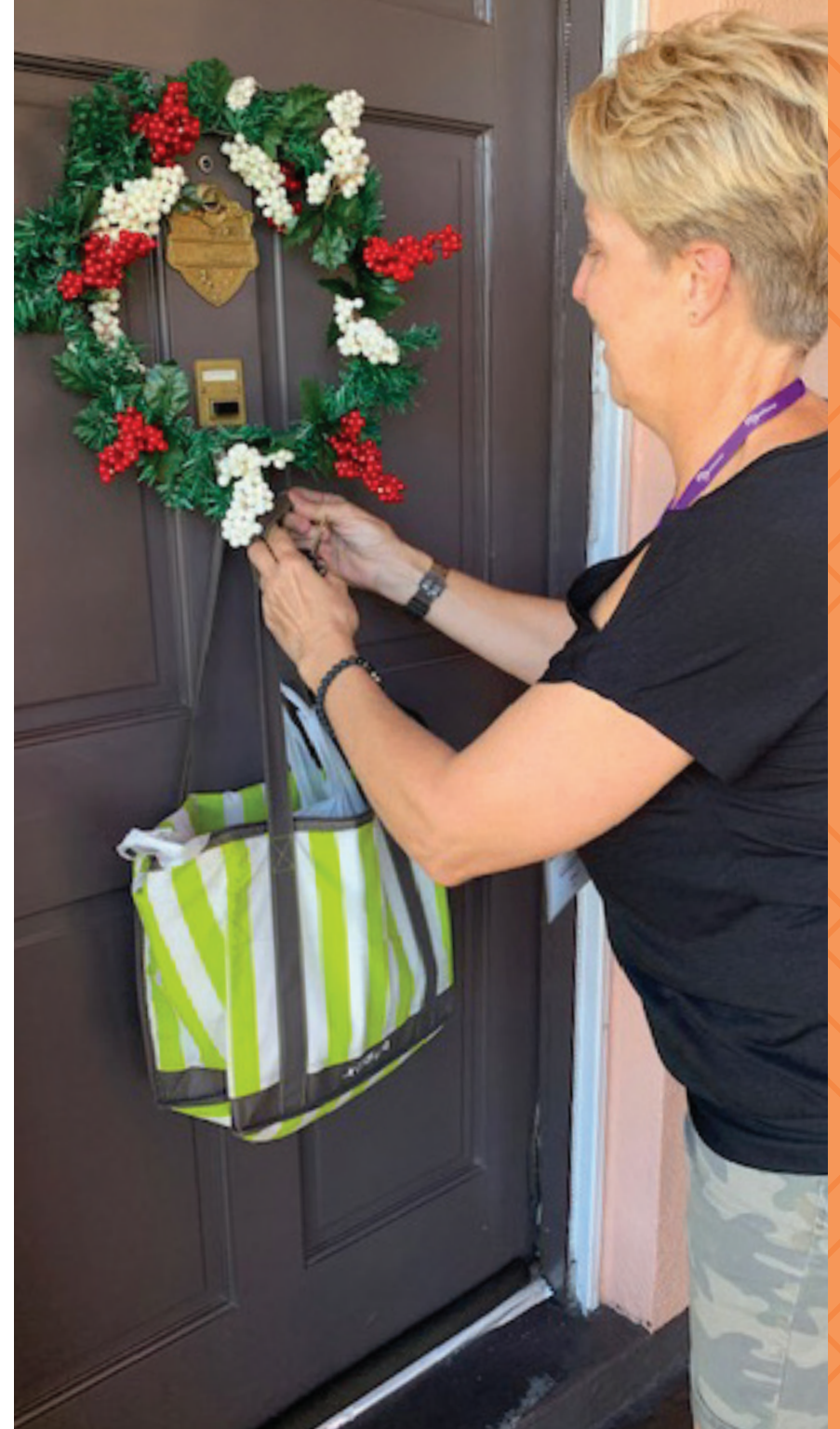
Through gas shortages, hurricanes, recessions, and the pandemic, Neighborly has offered food, comfort, and reassurance to people without the resources to live safely at home. Our clients repeatedly report improved wellness and outlook because of our services.

Volunteers are the heartbeat of Neighborly

Make a Lifetime of Difference in Just Two Hours.

Neighborly, a pioneer in elder care, has provided services to seniors in Pinellas County since 1966. Volunteers are our lifeblood and needed to help maintain elder independence through our nutrition, transportation, and adult day center programs. Our volunteers:

- Deliver meals
- Adopt Meals on Wheels routes
- Collect personal care items
- Play balloon volleyball with clients
- Write cheer notes



\$100,000
Platinum

\$50,000
Gold

\$25,000
Silver

\$10,000
Bronze

**Currently in Pinellas County
hundreds of people aged 60
and over are on the waiting list for
senior services, including meals.**

39,000+ seniors are living at or below poverty
level and face the threat of hunger.

Your Neighborly Partnership Changes Lives and Earns You:

A quarterly health check with Neighborly

Media Campaign Announcing Partnership

- Joint Press Release
- Announcements on social media platforms
- Addition of brand to partner page on website with link

Logo Placement

On all event and community engagement collateral materials

Verbal Shout Outs

At community engagement events and inclusion on collateral

Volunteer Perks Program Engagement

Employee Teambuilding Opportunities

Add an Al La Carte Gift

\$5,000 A Year of Birthdays!

Ice cream and cake, oh my! Provides monthly birthday celebrations at our Senior Cafes throughout Pinellas County.

\$3,500 Volunteer Recognition

Celebrate the service of the best volunteers in the state! A food truck or a pop up party before volunteers deliver meals is a fun way to say thanks.

\$2,500 Employee Appreciation

Thousands of vulnerable seniors in need of nutrition and compassion. *Who ya gonna call?* Neighborly employees! Recognize the commitment and dedication of a wonderful staff.

\$1,000 Century Club

Party like you're no longer 99! Celebrate all of 2022's newest members of the Century Club with a bouquet of flowers to honor their 100th birthdays.





Neighborly

If a senior is hungry, we serve them at our Senior Cafes.

If they have mobility issues, we pick them up in our own vehicles and bring them to the Café.

If they are too frail to leave their house, we provide home-delivered meals.

If they cannot function safely at home during the day, we welcome them to our Adult Day Care Program.



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