

# What is March for Meals?

The month of March mobilizes hundreds of local **Meals on Wheels (MOW) programs across the country** to reach out to their communities and build the support that will enable them to serve America's seniors all year long. **This 20th Annual March for Meals celebration** gives the businesses, organizations, governments and volunteers who contribute so generously in their communities an opportunity to support homebound seniors in a variety of ways to make America stronger and healthier.

## Turn Your Existing Mojitos into MOWjitos (Meals On Wheels-jito)!

Mix up your style of MOWitos and a specified dollar amount or percentage of the cocktail price will be donated to the **Neighborly Meals on Wheels Program**.

## How Does Neighborly Support This?

- Linked logo placement on our dedicated **March for Meals** web page
- We provide graphics and printing support
- **SHOUT OUT!** You will be celebrated loudly, proudly and frequently on our social media channels, *and, we'll reSHARE YOURS!*
- For any broadcast media you will have first-right of refusal to participate

## Where Do the Dollars Go?

**ALL THE MONEY** raised will support your **Pinellas County neighbors** through the **Neighborly Meals on Wheels** program!

**Neighborly has been a Trusted Senior Services Provider in Pinellas County since 1966.**

[neighborly.org](http://neighborly.org)



# Neighborly

MARCH  
FOR  
MEALS  
WITH  
MEALS ON WHEELS™



Call Lisa Ferrer at 727.501.5295 for More Information

